

# B1 | Significantly improved employee tracking and logging<sup>^</sup>

IoT tracking leads to cost savings from Significantly improved employee tracking and logging.

Whether you are an HR professional or a business owner, your company's success depends on the productivity of its employees. When your employees are more productive, your company makes more money. One way to improve employee productivity is through IoT tracking.

IoT tracking provides insights into where your employees are at any given time and what they are doing with their time. This helps you manage their daily tasks, which can help them be more efficient at work, which will ultimately lead to improved productivity.

When you're running a business, it's crucial to know where your employees are and what they're doing. Without this information, your company can't ensure that its employees are completing their work in a timely manner or meeting certain productivity standards.

But keeping track of your employees' locations and activities isn't easy. It takes time, energy, and money to manually track and log each employee's location and movements. This is especially true when you have a large team of workers who have to move around throughout your facility or office.

Fortunately, there's an easier way: IoT tracking. With IoT tracking, you can automatically log the location of every single employee in real time—making it much easier for you and your employees to stay on top of tasks without wasting precious time or resources on manual logging methods like spreadsheets or pen-and-paper systems.

IoT tracking can also decrease costs associated with hiring new employees and training them because it allows you to see if there are any areas in which they might need improvement before they even get started. This means that instead of having to spend time on training someone who may not be right for the job or who may not have the skills necessary to succeed in their role, you can focus on finding someone who will excel right out of the gate because their skills already match up with what is needed on-site!

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This type of technology also makes it easier for companies to find ways to make their employees happier at work without having to increase salaries or benefits packages (which can also save money). For example: If location tracking shows that employees are wasting a lot of time and energy moving between equipment, supplies, and job location, a change in job site layout may increase productivity and decrease wasted steps.

In today's economy, businesses are under pressure to cut costs. Let us show you how IoT tracking offers a solution to lower operating expenses, improve productivity, and reduce waste. Contact Crowdkeep today.